



2017 Gleason Awards Finalists

The awards program honors PCA members who have exhibited industry leadership in advancing key Association programs and initiatives. In addition, the awards are a tool to communicate how the Association increases the value of the cement industry and the construction applications it serves.

The awards are named after John P. "Jay" Gleason, Jr., who served as PCA president from 1986 until his retirement in 2007. Gleason was known for building consensus among both members and allies and for his strong leadership skills. During his tenure, PCA membership rose from 57 percent to 98 percent of the U.S. industry.

Awards are presented in two categories representing PCA's primary initiatives of Business Continuity and Market Development. A third category, Young Leaders, recognizes the industry's rising stars.

Business Continuity

Awards in Business Continuity recognize contributions that positively affect viable operations. These factors include regulatory advocacy, federal advocacy, research, standards, safety and health, and other initiatives related to manufacturing and operations.

Hamid Farzam

Vice President

Technical Services & Quality Assurance

CEMEX USA

Farzam has worked with industry leadership to achieve consensus on a range of important sustainability initiatives, including specifications for portland-limestone cements and requirements for durable concrete. He participated in the Concrete Science Platform of MIT's Concrete Sustainability Hub, co-chaired PCA's Product Standards and Technology Committee, served on the board of PCA Education Foundation, and chaired the former R&D Work Programs Committee. He is an active member of ASTM International and an honorary member of its committee on concrete and concrete aggregates.

**Dan Nugent**

Vice President
Environmental,
Buzzi Unicem USA

Over the past several years, Nugent has been a key contributor and valued spokesperson for the cement industry on a variety of regulatory and legislative challenges. He has faithfully and consistently served on a wide range of PCA committees, including the Environment & Energy Committee and Government Affairs Council. He has provided leadership, input, and insight into how the industry approaches important regulatory issues, as well as legislation focused on greenhouse gas emissions. He is a valuable asset in formulating key positions for the industry.

Steve Regis

Senior Vice President
Corporate Services
CalPortland

As a member of the PCA's Government Affairs Council and Energy and Environment Committee, Regis helped negotiate the settlement agreement with the Environmental Protection Agency on sweeping new regulations affecting the cement industry. He also represents the industry on other legislative and regulatory issues activities through the Coalition for Sustainable Cement Manufacturing and the Environment and several other California organizations. His leadership within his company has increased employee awareness of these important regulatory and legislative issues.

Market Development

This category honors leadership in initiatives that increase the size of the market for cement and cement-based products. Factors include national and regional marketing and promotion, imaging and branding, federal and local advocacy, codes and standards, and MIT Concrete Sustainability Hub.



David Gray

Market Manager
GCC of America

Gray is a leader in sharing expertise and educational opportunities with others across the industry. He has been a driving force in mobilizing cement and concrete interests to advance the understanding of concrete as a construction material and to increase its use in key markets. Working at the customer level, he has raised awareness of the potential gains for cement and concrete in a broad range of construction markets and helped companies and associations create successful promotion initiatives. He has been involved in both paving and buildings markets, such as parking lots, concrete overlays, and expansive cement.

Larry Rowland

Manager
Marketing and Technical Services
Lehigh-Hanson

Rowland has been a strong proponent of initiatives that support increased use of concrete and other cement-based materials. As chair of PCA's Decorative/White Subcommittee since 2010, he has overseen industry promotion of white cement and colored concrete and mortar. The group also develops resources about the best ways to work with these materials. In addition, Rowland chairs ACI's committee on decorative flatwork. He is active in promoting concrete's resilience for buildings and infrastructure applications, development of codes and standards, and educational initiatives.

Matt Wood

Sustainable Production & Promotion Manager
Ash Grove Cement

Matt has distinguished himself at the national and local level in the promotion of concrete and other cement-based materials such as roller-compacted concrete and full-depth reclamation. He has been engaged in the PCA Sustainable Development Committee since its inception and became a LEED Accredited Professional to credibly voice the sustainable benefits of concrete applications. For decades he has



been actively involved in local and regional promotion. He was instrumental in the establishment of the Northwest Cement Council and the newly formed Utah promotion group, for which he serves as secretary/treasurer.

Young Leaders

This category recognizes up-and-coming member company employees who will lead the cement industry into the future – individuals that demonstrate high potential for success in leadership roles and exhibit a strong commitment to PCA and the cement industry.

Ruben Guerrero, Jr.

Director of Corporate Affairs
Salt River Materials Group

Guerrero is a strong participant in PCA's network of public policy and communications committees. He has served on the Government Affairs Council and Industry Communications Committee since 2013 and on the State Government Affairs Task Force since its formation in 2016. He is highly collaborative and engaging in discussions about how the industry will navigate important issues affecting the business of making cement – whether it's legislative and regulatory policy affecting a single plant or managing public perceptions about the sustainability of the cement industry as a whole.

Desirea Haggard

Environmental Manager,
CalPortland

Haggard is an emerging leader in the cement industry's commitment to improving environmental performance while contributing to sustainable construction solutions. She is a vocal and productive participant in PCA's Government Affairs Council and its Environment & Energy Committee. She currently serves as co-chair of the Committee's regulatory development subcommittee. In that capacity, she assists in a variety of regulatory affairs initiatives, including providing feedback and insight for the development of industry positions on pending issues and formulating public comments.



William Kissel

Senior Environmental Manager

Titan America

Kissel has been instrumental in seeking innovative approaches to environmental permitting matters, which have strengthened the business and financial stability of the cement industry. He assembled an expert team to negotiate emission standards with the Florida Department of Environmental Protection and the Environmental Protection Agency. In addition, he sought out new technology that could further assist the industry for environmental monitoring. Software developed under his direction will advance individualized monitoring technology at cement plants in the future.