

October 1, 2002

For immediate release

**CEMENT INDUSTRY CONSOLIDATES TRADE  
GROUPS UNDER PORTLAND CEMENT ASSOCIATION**

SKOKIE, Ill.—To better unify government affairs programs with promotion and research efforts, the cement industry has merged the American Portland Cement Alliance, its Washington, D.C.-based government affairs arm, with the Portland Cement Association, a trade group based in suburban Chicago.

Under the new organization, the America Portland Cement Alliance and its Washington, D.C., office will operate as the Government Affairs division of the Portland Cement Association (PCA). Richard D. Creighton, former president of the American Portland Cement Alliance, will continue to head the Washington office as President, Government Affairs, and report to PCA President John P. Gleason, Jr.

From its headquarters in Skokie, IL, the Portland Cement Association handles market development, research, and education on behalf of its members, cement companies in the United States and Canada. Since 1993, the American Portland Cement Alliance conducted government affairs programs and represented the cement industry in Washington, D.C. The group functioned as an affiliate of PCA, sharing a common membership and dues structure.

The reorganized PCA is launching a new logo and graphic identity as part of the merger. In addition, PCA has changed its Internet domain name used for e-mail and Web site

addresses from portcement.org to cement.org. APCA will switch from apca.org to cement.org. The changes are already being incorporated into materials such as publications and newsletters.

The Washington office will remain at its current location: 1130 Connecticut Avenue N.W., Suite 1250, Washington, D.C. 20036, 202.408.9494, fax 202.408.8877.

Founded in 1916, the Portland Cement Association represents cement companies in the United States and Canada. These companies produce and distribute portland cement, a key ingredient of concrete.

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