



Portland Cement Association

News Release

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Cement and Concrete Industry Standouts Recognized

SKOKIE, Ill. – Portland Cement Association awarded nine industry professionals with the Promotion Progress Award in Chicago at its annual spring committee meeting on March 18. Winners of the award are selected from nominees of PCA member company personnel for outstanding efforts in promoting cement and concrete products.

The members who were honored are:

- John (Tim) Conway of Holcim (US) Inc. for exceptional contributions to developing new and improving existing ASTM standards for cements used in concrete and masonry;
- Tim Cost of Holcim (US) Inc. for generating substantial interest in soil-cement, concrete road paving, concrete parking lots and insulating concrete forms (ICF) construction in Mississippi and Arkansas;
- Peter Deem of Holcim (US) Inc. for increasing market share of concrete pipe in North America through development and implementation of a comprehensive strategic plan;
- Michael Hammer of Hercules Cement Company for initiating cutting-edge projects in Pennsylvania ranging from ultra-thin whitetopping (UTW) to roller-compacted concrete (RCC) to concrete field testing certification;
- Joel Kendig of CEMEX for energetically promoting ICF building systems throughout the Miami Valley of Ohio through a variety of approaches from advertising to workshops;
- Robert Munro of Lafarge North America Inc. for moving the Sustainable Development agenda to the forefront of the Canadian cement industry's agenda;
- Otto Nero of CEMEX for producing more than 100 product promotion, instructional, and public awareness videos integral to increasing cement consumption;
- John Seil of Hanson Permanente Cement for his leadership and grassroots efforts to penetrate new markets and increase the use of cement in all northern California construction markets;
- Ray Seipp of Signal Mountain Cement Company for active involvement in successful front-line efforts to increase the use of concrete pavement and RCC in Tennessee and Georgia.

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“These members deserve recognition for their dedication to furthering and improving the use of cement and concrete,” said John P. Gleason, Jr., PCA president. “The winners have invested an exceptional commitment of time and energy to achieve important industry promotional goals.”

For more information on individual award winners and for a high resolution image of the winners, visit the PCA Web site at <http://www.cement.org/ppa>.

The 2003 Promotion Progress Awards are co-sponsored by PCA and the Cement Association of Canada. The related associations represent cement companies in the U. S. and Canada and conduct market development, engineering, research, education and public affairs programs.

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