## Cement and Concrete Sustainability: Join the Conversation

America's cement producers have a strong culture of innovation that has led to gains in energy efficiency and new sustainable manufacturing practices that continually reduce environmental impacts.

## **Sample Posts**

Each year a single #cement kiln can use one million scrap tires, conserving fossil fuels and reducing landfill waste.

The Construction Materials Recycling Association estimates that about 140 million tons of concrete are recycled each year in the U.S., reducing the environmental impact of construction projects.

Burning alternative fuels in cement kilns like scrap tires, packaging, plastics, and solvents conserves valuable fossil fuels while safely destroying wastes that would otherwise be deposited in landfills.

Most #concrete in urban areas is recycled as fill or road base and not placed in landfills

America's Cement Manufacturers

## **U.S. Green Building Council**



