



# ASSOCIATE MEMBERSHIP

## STRONGER TOGETHER. CEMENTING **A BETTER FUTURE.** SHOW YOUR SUPPORT.

PCA IS THE VOICE OF THE U.S. CEMENT INDUSTRY.  
ASSOCIATE MEMBERS RECEIVE

### ACCESS TO:

- ❖ Cement industry leaders and professionals
- ❖ Highly sought-after economic analysis and reports
- ❖ On-the-ground, government affairs news and action
- ❖ Specialized. Impactful. Focused.
- ❖ Roadmap to Carbon Neutrality engagement
- ❖ Specialized access to networking events at IEEE-IAS/PCA cement conference—unique networking opportunities involvement in committee meetings, and more
- ❖ Promotional opportunities via webinars, the PCA website and social media, etc.

BEING AN ASSOCIATE MEMBER NOT ONLY GIVES YOU ACCESS,  
**IT GIVES YOU:**

**INFLUENCE**—through our government affairs team at the national, state, and local levels

**KNOWLEDGE**—publications and reports as well as speaker discounts (more than \$12,000 in value)

**COLLABORATION**—through our committees, awards program, and special projects

**VISIBILITY**—via our communications efforts, website listing, social media, newsletters, etc.

**ENGAGEMENT**—attend events, receive discounts, talk to us about cohosting a webinar

**RECOGNITION**—highlight your sustainability efforts, work with us on Roadmap issues, and more



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## AS A PCA ASSOCIATE MEMBER, YOU'LL ENJOY:

Access to our award-winning Market Intelligence team, led by PCA's Chief Economist and Senior Vice President, **Edward Sullivan**. Ed has been cited by the Chicago Federal Reserve as the most accurate forecaster among 30 top economists. Various other forecasting surveys have placed Ed among the most accurate construction economists in the country.

- ❖ PCA's *Labor and Energy Report*, a \$1,800 value
- ❖ *U.S. Cement & Construction Forecast* (Summer) a \$1,100 value
- ❖ *U.S. Cement Industry Annual Yearbook* (a \$375 value)
- ❖ *Plant Information Summary* (PDF only), published in 2023 and every three years
- ❖ 25% discount on all other Market Intelligence reports
- ❖ A complimentary speaking engagement by Ed Sullivan (travel costs only), a \$7,500 value
- ❖ Research/data request consideration (at the discretion of staff)
- ❖ Coming soon: access to our online Dashboard

Representation by our Government Affairs team, led by Senior Vice President of Government Affairs, **Sean O'Neill**. In addition to the general advocacy and tracking of policy and regulatory matters, you will receive:

- ❖ Participation in our 2x/year in-person Government Affairs Council (as non-voting member)
- ❖ Weekly Government Affairs E-Newsletter
- ❖ A complimentary speaking engagement by Sean O'Neill (travel costs only)
- ❖ State carbon tracking

Engagement in relevant councils and committees. In addition to committees focused on sustainability or government affairs, we have:

- ❖ Manufacturing Technical Committee develops, implements, and monitors PCA programs related to cement manufacture and process technology
- ❖ Product Standards & Technology Committee identifies, develops, and monitors PCA programs relating to cement and concrete standards that allow manufacturers to optimize manufacturing technology, product performance, and environmental benefits.

AND MUCH MORE.  
An awards program.  
Thought leadership campaigns.  
Discounts at events.

We are also constantly adding more ways to spotlight our members and give them opportunities to reach certain audiences. They include: Listing on our website (with 100k visitors per month), social media campaigns and coordination (60k subscribers) and... Coming soon: Associate Membership directory hosted in our member only portal.

For more information, please visit [www.cement.org](http://www.cement.org) or email **Brenna Hill**, Director of Membership and Operations at [bhill@cement.org](mailto:bhill@cement.org).

**ANNUAL ASSOCIATE MEMBERSHIP INVESTMENT: \$12,000**