



2025 ASSOCIATE MEMBER PROGRAM

PCA's Associate Member program is open to any company that offers products and/or services to US cement companies. Being an Associate Member not only gives you access to our member companies (and others), but it also gives you:

Networking Opportunities	Brand Visibility and Marketing Support
Access to Resources	Collaboration and Innovation
Advocacy and Representation	Discounts
Recognition and Awards	Community Involvement

Still not sure? Use this handy checklist of benefits – mark those items that you are interested in and see if it adds up to be a valuable investment for your company.

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Market Intelligence (worth over \$9,000)	
PCA's Labor and Energy Report, a \$1,900 value	
U.S. Cement & Construction Forecast, a \$1,150 value	
Plant Information Summary (PDF only), a \$1,000 value	
U.S. Cement Industry Yearbook, a \$340 value	
All other reports (over 200 published every year) – receive a 25% discount	
Will consider nominal research requests from Associate Members	
Events (Exclusive Opportunities and Special Networking)	
Attendance (1 per company) PCA Annual Fly-In: April 1-2, 2025, in Washington, DC. This is ONLY open to PCA members.	
PCA Annual Fly-In Sponsorship Opportunity: April 1-2, 2025 in Washington, DC.	
Discount (approx. 18%) for all staff (Attendance badge) to the annual IEEE-IAS/PCA Cement Conference: May 4-8, 2025 in Birmingham, AL.	
Attend the exclusive PCA Associate Membership reception with cement industry leadership at the IEEE-IAS/PCA Cement Conference (May 7) in Birmingham, AL. ONLY available to PCA Associate Members.	
Attend PCA Council and Committee meetings (see below for more information). These meetings are ONLY available for PCA members.	
Special Recognition as a PCA Associate Member (as attendee and/or exhibitor) at the annual IEEE-IAS/PCA Cement Conference.	
With more events being added, we are happy to discuss attendance, presentation, and sponsorship opportunities with Associate Members.	
Participate in PCA Committees and Future Direction	
Participation in Manufacturing Technical Committee (develops, implements, and monitors PCA programs related to cement manufacture and process technology).	
Participation in Product Standards & Technology Committee (identifies, develops, and monitors PCA programs relating to cement and concrete standards that allow manufacturers to optimize manufacturing technology, product performance, and environmental benefits).	

While the above highlights the two committees that are of most interest to Associate Members, committees such as Government Affairs, Sustainability, Industry Communications, Safety, etc., are also available for Associate Member participation.	
Associate Members are often first look for subject matter experts for our events and initiatives.	
Discuss opportunities that align with our <i>Roadmap to Carbon Neutrality</i> and/or our 3 pathways: Alternative Fuels, Blended Cements, and CCUS.	
Brand Visibility	
Website listing on www.cement.org [tens of thousands of visitors monthly]	
Social Media mentions (Associate Member Monday, support your social media campaigns, special mentions, and more) [45,000+ targeted subscribers]	
Mentions in our monthly e-newsletter, <i>The Cement Blend</i> [read by cement industry leadership]	
Spotlight in a PCA Thought Leadership webinar. [Most recent, was <i>AI Challenges and Opportunities</i> with alcemy which had over 500 registrants]	
Inclusion in ad in industry trade publication highlighting Associate Members	
Coming soon: Associate Membership Directory in our members only portal.	
Government Affairs	
Consideration of support of your industry's efforts	
Access to attend our annual Fly-In event in DC and join Hill meetings	
Tracking of policy and regulatory matters related to the cement industry	
Weekly Government Affairs E-Newsletter	
Complimentary speaking engagement by Sean O'Neill (travel costs only)	
Staff Access	
Guidance from PCA (i.e., Research and Technology, Membership & Operations) staff and others on maximizing your IEEE-IAS/PCA Cement Conference engagement.	
Research and Technology staff can review your (standards or other) proposal with the goal of making that proposal stronger and align with PCA's support.	
Unique, hands-on opportunities to connect with our staff and others, to help shape your thought leadership messaging to the cement industry.	
Value Add Opportunities	
Eligible for the awards program for Associate Members (e.g., Manufacturing Performance Award).	
Ability to collaborate on thought leadership and special projects.	
Partnering potential for government funding opportunities.	
We are constantly looking to develop opportunities that allow for stronger participation for our associate members	
Adding more ways to spotlight our members and give them opportunities to reach certain audiences.	

The Investment

The annual cost of Associate Membership is \$12,000 and all employees would become a member (i.e., receive a discount at the cement conference). Please contact Brenna Hill at bhill@cement.org for more information.