



OUTREACH AWARD APPLICATION

The **Outreach** category honors activities that enhance community, employee, and government relations. Please include the following information in your application:

Primary Point of Contact for Award:

- A. **First and Last Name**
- B. **Title**
- C. **Phone**
- D. **Email**

Where:

- A. **Company** (as you wish to see it on an award)
- B. **Plant Name** (as you wish to see it on an award)
- C. **Plant Address**

What:

- A. **Please provide** a short (1-3 paragraphs) high-level summary of the project(s) that was completed in 2025
 - 1. Your summary may be used for ACA industry promotion efforts; therefore, please describe your project with the general public in mind.
 - 2. Do not include identifying information such as company name, employee name, country name, school name, or any other identifiable language in this section, as it will be shared with judges.
- B. **Community Relations**—Describe any 2025 outreach or other initiatives on environmental matters aimed at the local community, including employees, and describe the outcomes of the initiatives.
 - 1. Steps that were taken to better understand the community context
 - 2. Relationship and trust building with the community
 - 3. Information sharing with the local community
 - 4. Opportunities for the local community to have meaningful involvement in decision-making
 - 5. Commitment(s) made to the local community and how the commitment will be monitored
 - 6. Mentoring—examples include training in environmental protection, plant tours to explain the plant's environmental systems, and working with local schools.
- C. **Examples of superior environmental outreach**
- D. **What makes this project(s) unique or noteworthy?**
- E. **Were the project(s) innovative?** If yes, how was it innovative?
- F. **What can others in the industry learn from this project?**

Why:

- A. **Provide background on why the projects were initiated.**
- B. **Were the activities completed in response to a regulatory requirement** (e.g., new regulation, consent order, etc.)? If yes, describe the regulatory requirement.



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When:

- A. **The project was initiated** on (month and year):
- B. **The project was completed** on (month and year):

Who:

List up to five employees of the company who were critical to the success of the project(s) during the award year and should be recognized. Include their name, title, and a brief description of their role in the project(s). Include yourself if applicable.

Photos:

Please attach 2-3 photos. Suggested photos are of the facility, project(s), and MVPs. The images you submit may be used in ACA industry promotions efforts, so utilize high-resolution images, measuring at least 900 x 900 pixels. If possible, submit at least one image that includes a person or the people involved.

Please direct any questions to **Christine McCarthy** at cmccarthy@cement.org